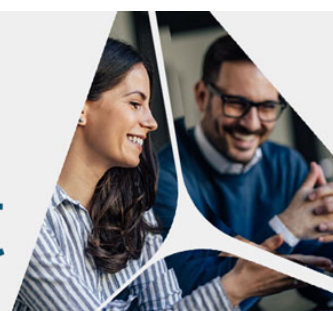




Retirement Point



Updates and insights on 401(k) plans & plan education

Welcome to Retirement Point

Welcome to Retirement Point, your compass in navigating 401(k) plans and retirement readiness. Our newsletter is tailored towards business owners and HR professionals, providing the latest insights and valuable resources to optimize your company's retirement plan offerings, ensuring a secure future for both you and your employees.

Trust Point Named Top Financial Retirement Services Provider



Trust Point is honored to be awarded the 'Top Financial Retirement Services Provider 2023' by Financial Services Review. This award is given out to companies at the forefront of providing Financial Retirement services and impacting the marketplace.

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Harnessing Behavioral Finance in Defined Contribution Plans

Many psychological factors influence individuals' retirement savings decisions. Explore success stories of automatic enrollment and target date funds and find practical solutions to enhance your company's defined contribution plan.

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Trust Point to Present on 401(k) Plan Design & Education

Jon Marquet, JD, and Allyson Krause, CRPP™, will share insights on 401(k) plan design and education at the Eau Claire Chamber Workforce Solutions Summit coming up in February. They can also be seen at the Minnesota Veterinary Medical Association annual conference in February.

[Learn More](#)

Trends in Corporate Retirement Plan Offerings



The dynamics of corporate retirement plans are changing - from the decline of traditional pension plans to the resurgence of cash balance options. Gain insights into recent trends and discover actionable steps you can take as a business owner to enhance your retirement offerings, including improved access and financial education.

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If you have questions about your 401(k) plan, please contact the Trust Point Retirement Plan Services Team at 800-458-9111 or email retirementplanservices@trustpointinc.com.

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